

Q1
2017

MONERIS METRICS

Measuring Canadian Spending



+3.5%

Spending in Canada showed a moderate increase in the first quarter of 2017 with Quebec and New Brunswick leading the country's growth.

Spending Breakdown (YOY)



+3.7%

January



+0.5%

February



+4.4%

March

What's Hot?

Biggest Spending Increases of Q1 (YOY)

Fast food



+13.6%

Florists



+12.2%

Hobby and Game Stores



+6.8%

Top Tourism Spending?

Countries with the highest contribution to foreign spending growth in Canada in Q1 (YOY)

United States



+4.3%

China



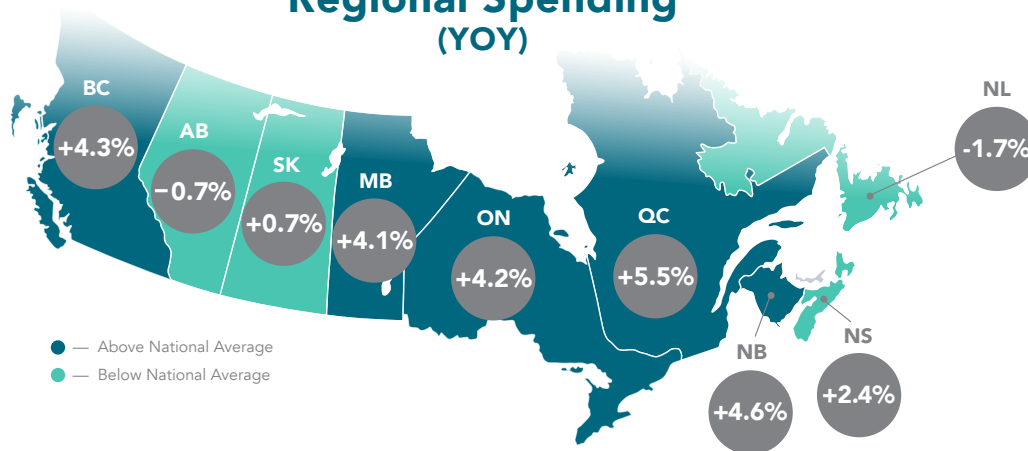
+8.5%

Australia



+25.4%

Regional Spending (YOY)



MonerisMetrics Quarterly Report

MonerisMetrics is an insightful Canadian spending indicator powered by Moneris. It provides information on spending activity in Canada across a range of categories by analyzing credit and debit card transaction data. The percentages cited are derived from actual sales volumes — the dollar values of credit and debit card transactions being processed by Moneris merchants — compared with sales volumes from the prior year.