

# Q2 2018 MonerisMetrics

## Measuring Spending in Canada (YOY)



+3.3%

In the second quarter of 2018, spending in Canada grew 3.3 per cent with live theatrical productions, tourist attractions and bakeries posting some of the highest category increases.

### Spending Breakdown



+2.9%

April



+5.9%

May



+3.1%

June

### Contactless Spending



+34.0%

Volume Growth



+31.8%

Transaction Growth



41.1%

Total Share<sup>1</sup>

### What's Hot<sup>2</sup>



+17.4%

Live Theatrical Productions



+9.9%

Tourist Attractions



+5.5%

Bakeries

### Top Tourism Spending<sup>3</sup>



+15.5%

United States



+21.3%

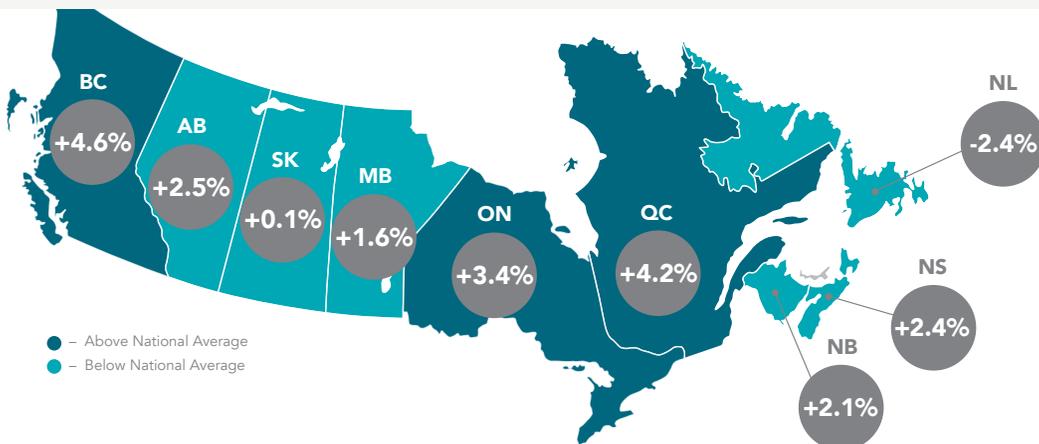
United Kingdom



+7.2%

China

### Regional Spending (YOY)



#### MonerisMetrics Quarterly Report

*MonerisMetrics* is an insightful trends report that measures spending in Canada. It provides information on consumer spending activity in Canada across a range of categories by analyzing credit and debit card transaction data. The percentages cited are derived from actual sales volumes — the dollar values of credit and debit card transactions being processed by Moneris merchants — compared with anonymized sales volumes from the prior year.

Please note: Published statistics reflect aggregated and anonymized transaction data processed by Moneris merchants.

1 - Percentage of transactions in the quarter that were made using contactless payments  
 2 - Biggest spending increases of Q2 2018 (YOY)  
 3 - Countries with the highest contribution to foreign spending growth in Canada in Q2 2018 (YOY)



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