

Q4
2016

MONERIS METRICS

Measuring Canadian Consumer Spending



+4.2%

Consumer spending in Canada grew in the fourth quarter of 2016 as Canadians spent on food and travel leading up to the holidays.

Spending Breakdown (YOY)



+3.0%

October



+5.3%

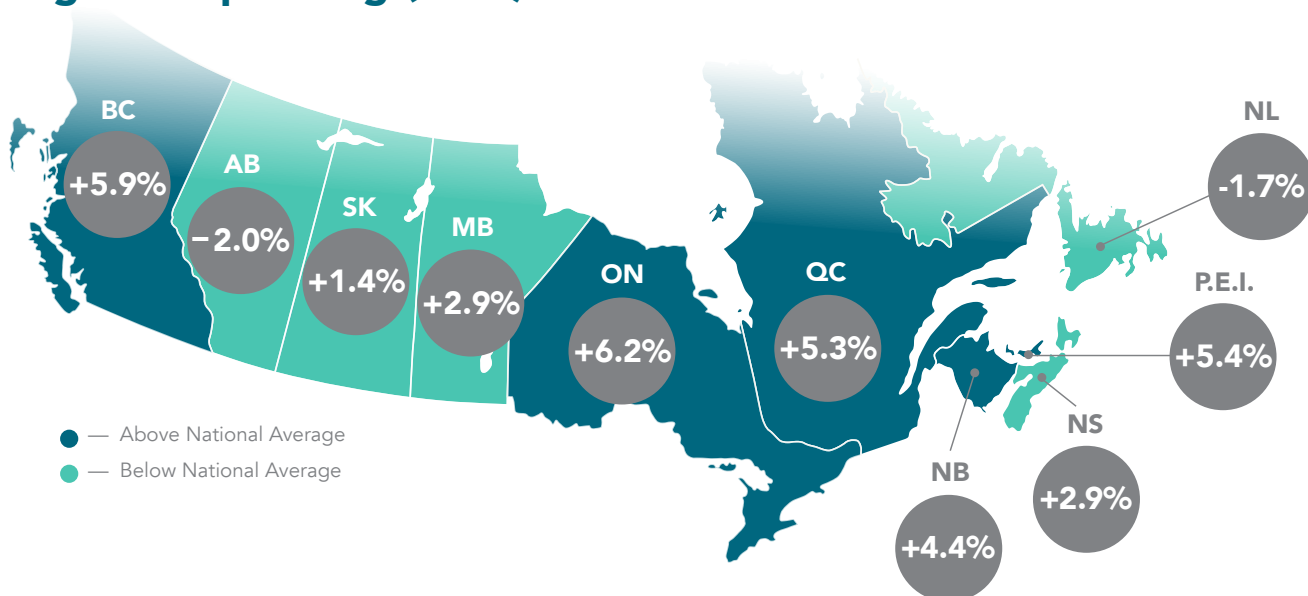
November



+4.2%

December

Regional Spending (YOY)



What's Hot?

Biggest Spending Increases of Q4 (YOY)

Fast food



+11.2%

Taxis & Limousines



+9.5%

Bakeries



+8.7%

Top Tourism Spending

Countries with the highest foreign card spending increases in Canada in Q4 (YOY)

United States



+13.8%

China



+16.9%

Australia



+24.0%

MonerisMetrics Quarterly Report

MonerisMetrics is an insightful Canadian consumer spending indicator powered by Moneris. It provides information on consumer spending activity in Canada across a range of categories by analyzing credit and debit card transaction data. The percentages cited are derived from actual sales volumes — the dollar values of credit and debit card transactions being processed by Moneris merchants — compared with sales volumes from the prior year.



BE PAYMENT READY