

Q3
2016

MONERIS METRICS

Measuring Canadian Consumer Spending



+4.8%

Consumer spending in Canada grew in the third quarter as Canadians and tourists continued to spend on restaurants and retail during the summer months.

Spending Details (YOY)

Quarterly breakdown in spending:



+2.7%

July



+5.9%

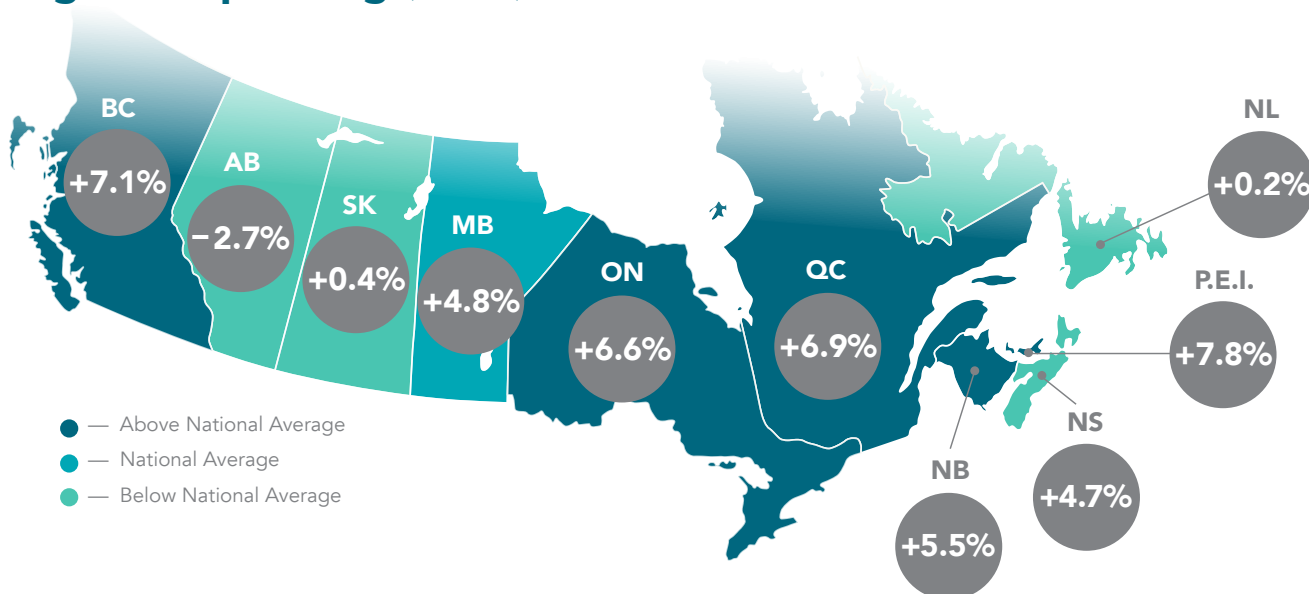
August



+5.0%

September

Regional Spending (YOY)



What's Hot?

Biggest Spending Increases of Q3 (YOY)

Fast food



+12.2%

Furniture & home furnishings



+8.2%

Sports apparel



+7.8%

Top Tourism Spending?

Countries with the highest foreign card spending in Canada in Q3 (YOY)

United States



+12.6%

United Kingdom



+10.9%

China



+9.8%

MonerisMetrics Quarterly Report

MonerisMetrics is an insightful Canadian consumer spending indicator powered by Moneris. It provides information on consumer spending activity in Canada across a range of categories by analyzing credit and debit card transaction data. The percentages cited are derived from actual sales volumes — the dollar values of credit and debit card transactions being processed by Moneris merchants — compared with sales volumes from the prior year.



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