

Q1  
2016

# MONERIS METRICS

## Measuring Canadian Consumer Spending



+6.2%

### Moneris Solutions:

Canadian consumer spending was up 6.24% in the first quarter of 2016, with increases in retail, restaurants and home improvement.

## Spending Details (YOY)

Quarterly breakdown in spending:



+5.9%

January



+9.0%

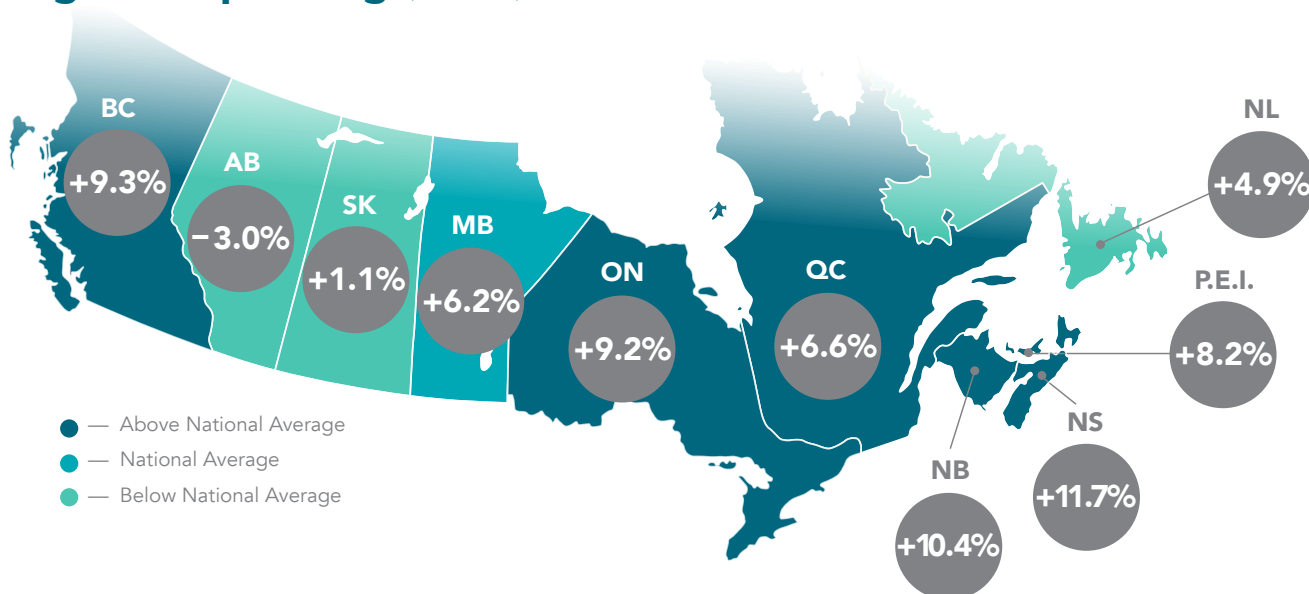
February



+4.4%

March

## Regional Spending (YOY)



## What's Hot?

Biggest Spending Increases of Q1 (YOY)

Women's  
Clothing



+11.2%

Lawn & Garden  
Supplies



+10.8%

Fast Food



+9.6%

## What's Not?

Biggest Spending Decrease of Q1 (YOY)

Gas &  
Convenience



-2.4%

### MonerisMetrics Quarterly Report

MonerisMetrics is an insightful Canadian consumer spending indicator powered by Moneris. It provides information on consumer spending activity in Canada across a range of categories by analyzing credit and debit card transaction data. The percentages cited are derived from actual sales volumes — the dollar values of credit and debit card transactions being processed by Moneris merchants — compared with sales volumes from the prior year.



BE PAYMENT READY