

Tailored gift cards to make your business stand out.



# The Moneris® Gift Card Program

Gift cards are a great way to step up revenue, increase your reach, and give your customers more reasons to shop. 63% of recipients spend more than the value of their gift card<sup>1</sup>, and the industry is expected to grow more than 8% within the next few years<sup>2</sup>. There's no time like the present to join the 10,000+ merchants across Canada who are a part of the Moneris Gift Card Program.

Take a look through our latest designs, or customize your own – either way, your gift cards will be the perfect gift for any occasion.



## The bells and whistles



#### Customize your cards

From beautiful illustrations to captivating photography, there is a wide selection of designs and templates to choose from. You can also customize your cards, making them as unique as your business. Plus, with every order, you'll receive free sleeves to accompany your cards.



#### Simple and seamless

Our gift card program works on most Moneris terminals, so getting set up will be easy. Plus, you get standard reporting to stay up to date on daily transactions and liability reports.



#### Small order quantities

With a minimum order of only 200 cards, your large or small business can benefit from customized gift cards.



#### 24/7 support

Should you have any questions, we're just a call or a click away. Any time, day or night.



#### Fast delivery

Get your custom designed gift cards within one week.<sup>3</sup>

## How to get started

#### 1. Sign up for the Moneris Gift Card Program

Call **1-844-645-GIFT (4438**) to speak with a representative or visit **moneris.com/giftcards** to learn more.

#### 2. Create your gift cards

It only takes three steps:

- 1. Enter our online **DIY tool**, click on "**Proceed to Designer**," and upload an image or logo under "Add Image."
- 2. Select "**Public" gallery**." Then the "**Templates**" folder. Scroll down to the newest templates and choose a background, or one of your own designs. Add text and resize until you're happy.
- 3. Once the design is perfect, click "**Finish Design**" and proceed to save it as a PDF. Send this to your sales rep to complete the order.

Need help with designing? No problem. Supply us with a logo, image, and text and we'll get you started.

#### 4. Receive your gift cards

Once you love your design, give us the approval and you'll receive your gift cards within one week.<sup>3</sup> It's that simple.

#### 5. Enjoy the benefits

Enabling your existing Moneris terminal is quick and easy. We'll send instructions with your gift card order so you can be set up and ready for business in no time.

### Tailored gift cards to make your business stand out.

From "Happy Birthday!" to "Just Because", your business can offer the perfect gift for any occasion. Take a look through our latest designs, or customize your own.

#### Step 1: Design

Select your preferred design or choose a solid background from our colour palette.













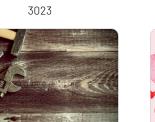






















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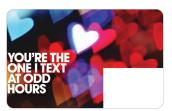
















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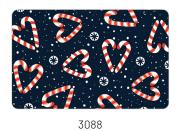


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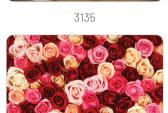
























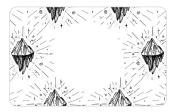














































# Can't decide?

You have options. Have a glance at our colour palette for more possibilities.



#### **Step 2: Personalize**

Add your logo directly onto your selected design or choose one of the templates below. It will be added into your desired shape to overlay onto the card design.



#### Let us help

If you need more ideas, we're here for you. Supply us with a logo, image, and text and we'll get you started.



### **Ready to get started?**

### Visit moneris.com/giftcards or call 1-844-645-GIFT (4438) to order your gift cards today.

<sup>1</sup> Based on Moneris-supported gift cards purchased in 2018 and redemptions and payment transactions processed from 2018-2019. The figures provided are based on historical aggregated and anonymized transaction data for Moneris gift card merchants and are not a guarantee of future performance. Actual percentages at your business may exceed or be less than the percentages listed above.

<sup>2</sup> https://www.globenewswire.com/news-release/2020/06/15/2047807/0/en/Canada-2020-Gift-Card-and-Incentive-Card-Market-Intelligence-and-Future-Growth-Dynamics-Databook-Impact-Assessment-of-C0VID-19.html

<sup>3</sup> Typical delivery time is one week from the date Moneris receives artwork approval. You must provide a valid address and be present to sign the receipt of your gift cards or promo cards. Orders for cards with non-standard printing specifications or orders of more than 5,000 gift cards or promo cards may take longer to deliver. Notwithstanding the foregoing, Moneris is not responsible for any delay in delivery or failure to deliver the order due to causes not attributable to it, including delays in the carrier or postal service, or delays caused by the trader at the time of delivery.

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