

## eCommerce

If you are conducting business over the Internet, or are planning to do so in the future, then you should consider the eCommerce module. This module enables you to accept payments by major credit cards in both Canadian and U.S. dollars. *Interac*® Online payments can also be accepted in Canadian dollars. Plus the eCommerce module gives you a choice of two different integration methods to get your website ready to accept payments:

- 1. eSELECTplus Application Program Interface (API)** option provides you with control over the entire shopping process as it integrates easily into your web store. Moneris transaction APIs are available in a variety of different web programming languages and enable you to process transactions directly from your website.
- 2. eSELECTplus Secure Payment Page** option is hosted by Moneris and seamlessly re-directs your customer to a secure payment page that allows them to pay for goods. There is no need to purchase an SSL certificate, and all cardholder information is captured and protected by Moneris.



### Benefits

- **Easy access to transaction reporting.** View online credit card sales 24/7 from any PC so that you can stay on top of your business.
- **eSELECTplus hosted payment page.** Compatible with most popular shopping cart applications. If you require a shopping cart solution, please visit [myebiz.ca](http://myebiz.ca)™.
- **Instant order notification.** When your customer places an order, you can automatically receive an email so that you can fulfil the order quickly.
- **Enhance cardholder security.** Through the hosted payment page, your customers' credit card information is submitted and processed securely, ensuring their data remains protected.
- **Reduce fraud.** eSELECTplus supports such eFraud tools as the *Verified by Visa* service, MasterCard SecureCode®, Address Verification Service (AVS) and Card Validation Value (CVV).

### WHAT IS VERIFIED BY VISA?

*Verified by Visa* is a global online cardholder authentication service from Visa that verifies the authenticity of an online shopper, in real time, through the shopper's use of his or her personal password. The *Verified by Visa* service gives your customers an extra level of security so they can shop online more confidently, and significantly reduces fraudulent transactions and chargebacks for you. It's a service offered exclusively to VISA\* cardholders and merchants that accept VISA cards as a method of payment with a win-win outcome for both.



### WHAT IS MYEBIZ.CA?

[myebiz.ca](http://myebiz.ca) is Moneris' one-stop resource for taking your business online. Whether you are seeking a domain, email services, a corporate website, or a full eCommerce solution, [myebiz.ca](http://myebiz.ca) is a solution that can help you expand your revenue channels. Loaded with tools and applications to optimize your online presence, [myebiz.ca](http://myebiz.ca) packages are backed with a 99.9% uptime guarantee, ensuring you are always open for business.



Visit [visa.ca/verified](http://visa.ca/verified) to learn more.

Visit [myebiz.ca](http://myebiz.ca) for more information.



“ With eSELECTplus, we are now able to accept flower orders and card payments from customers on our website securely in real time. Enabling our customers to purchase from us online at their convenience has significantly improved the quality of customer service we provide. We have increased sales and the 24/7 access to transaction reporting allows us to stay on top of our business. ”

Owner, Online Flower Shop